

Question	Answer
Format	Mac
	Quark v6.0, Freehand v10.0, Illustrator v10.0, Photoshop v8.0, InDesign vCS2
	tif, jpg, pdf, eps
	PC
	CorelDraw v11.0
Scans	CMYK
DPI	80 - 100dpi at full size File can be saved at 320 - 400dpi at 1/4 size
Sending File	CD, Email
Fonts	Prefer an EPS file with the fonts converted to outline or paths Always include fonts
PMS	Cannot guarantee exact match - but very close Please advise of any critical PMS colours
Visual Size	W845mm x H2150mm
Crop Size	W845mm x H2370mm (Allow extra 220mm at bottom)
Bleed	Sides - Allow 10mm bleed at full size Top & Bottom - Allow 20mm bleed at full size
Clearance	Keep bottom 50mm of banner clear of critical images
Proofs	Mini banners, printed on banner material are provided before printing to ensure that colours are correct. (No charge)
Strip Proofs	If there are doubts about the quality of certain images within the design, we can provide a strip proof at full size at a cost of \$20 per proof.