



Design Specifications for Elite 2370/3X3

Actual size of display

2370mm high x 2734mm wide

We accept the following file types

- Adobe Illustrator CS
- Adobe Photoshop CS
- Freehand 10
- QuarkXPress 4.1
- Logos as EPS or PDF
- InDesign CS

Panel Sizes

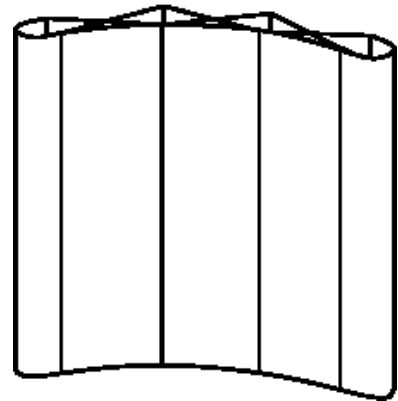
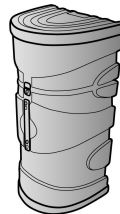
2340mm high x 720mm wide

3 straight front panels, 2 curved end panels

Counter Conversion Kit

870mm high x 1716mm wide

(Refer next page for exact specs)



Setting up Artwork

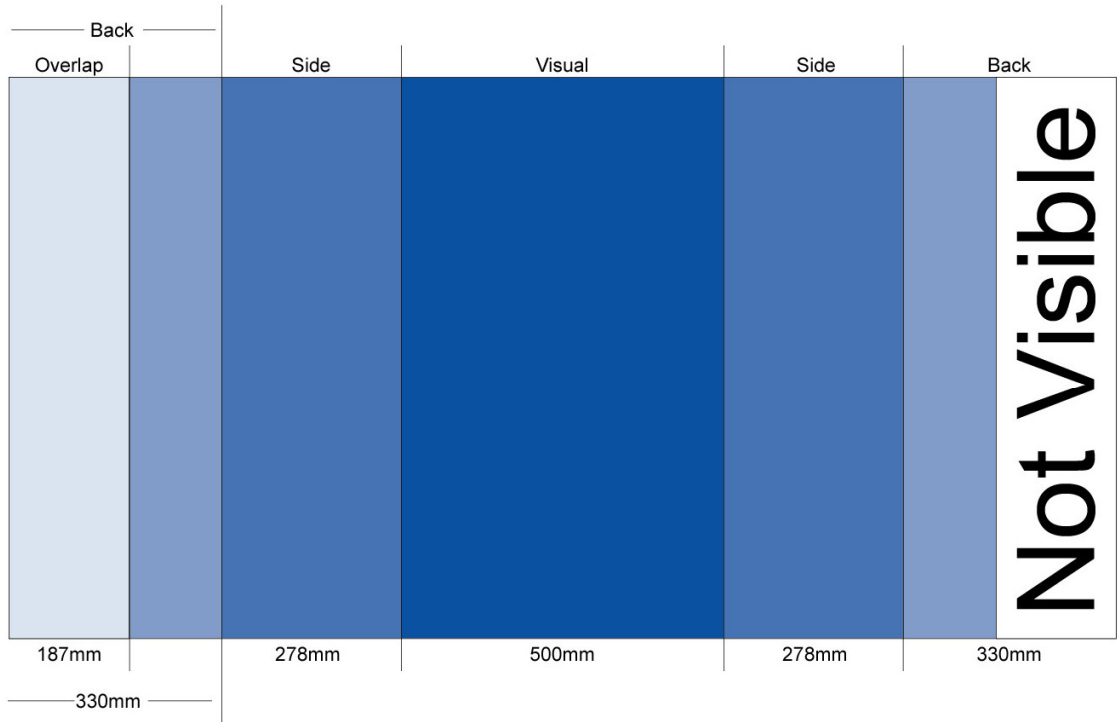
- Note panel sizes as below
- Set up file at 1/4 size of display
- Set up art as one document, and include guides to indicate splits between panels where applicable
- Allow bleeds of at least 5mm where required
- Convert text to curves, or supply both screen and printer and fonts
- Supply logos as vector art where possible, ie eps or pdf format
- Supply photographic images at no less than 300dpi at 1/4 the final size
- Convert scans to CMYK
- Do not embed images that have been linked to file
- Check artwork at full size for accuracy, hairs, scratches, excessive 'noise' and pixilation
- Supply a hard-copy colour proof of the artwork with panel splits clearly indicated
- Show any PMS or spot colours on the hard-copy proof

Helpful Hints

- Avoid placing letters or people's faces across panel splits
- Keep in mind that the side panels wrap-a-round, and therefore are not fully visible when viewed from the front



Specs for Counter Conversion Kit



Total Width = 1716mm