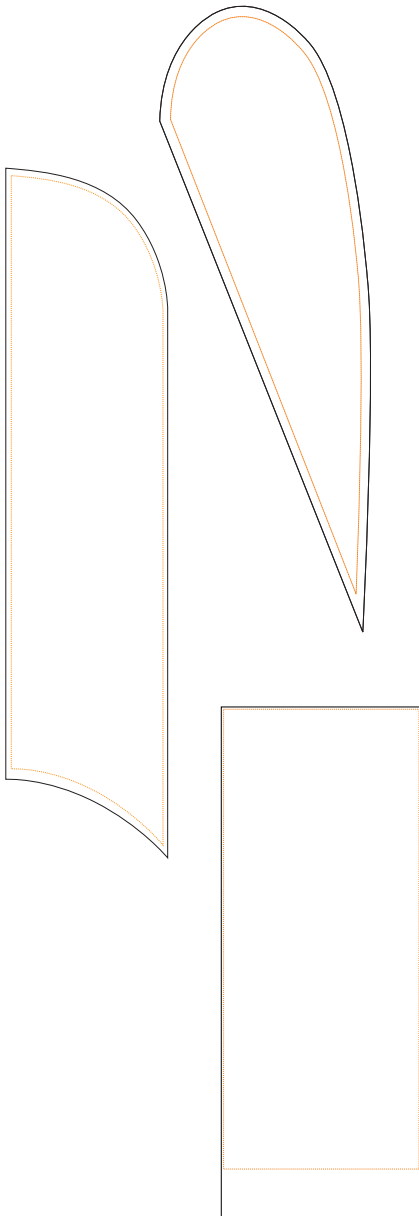


Artwork Specifications

Birdie, Eagle, Classic, Prestige & Nimlok Banners



Artwork Set-up

- Use artwork template supplied in Illustrator
- Images/scans must be created at a resolution of at least 150ppi at 100% print size
- Please use Pantone Colours for accurate colour matching for corporate colours. All desired colours need to be specified. Please convert to Pantone or CMYK (where necessary)
- Convert all scans to CMYK or grayscale
- Vector artwork - typographic logos and supporting elements need to be supplied as outlines in the vectored format to ensure optimum print quality
- Fonts are to be converted to paths/outlines/curves
- Use a minimum 3mm for line thickness
- Place all artwork on the 'Artwork' layer and pdf this layer only
- Please note that bleed has been added to the template
- Please provide the file as a Press Ready PDF at 100% size
- Please provide a JPG/PDF file or a postscript colour printout for proofing purposes

File Transfer

- Send large files (over 2Mb) by 'YouSendIt' to:
<https://www.yousendit.com/transfer.php?action=dropbox&dropbox=PierreDisplays>
- Send small files (under 2Mb) to:
wow@pierredisplays.com.au

Enquiries

If you are unsure about the specifications please do not hesitate to contact us prior to sending your file:

Phone: 1300 556 586

Email: wow@pierredisplays.com.au

Please read carefully: Before emailing your digital files please read the following specifications. At the time of quotation Pierre Displays assume that the digital files supplied are correctly prepared and 100% ready to run. Additional charges may be incurred if corrections or amendments to the files are necessary.